

Retail Technology Savviness



METHODOLOGY:

This research is based on insights from the 2020 International Grocery Shopper and Technology Survey, conducted by Nielsen and commissioned by Diebold Nixdorf. Between December 06—19, 2019, Nielsen surveyed 15,000 grocery shoppers aged 18-65 across 15 countries based on nationally representative demographic samples. Survey respondents were in charge of household shopping and visited a retailer for buying grocery and food products within the last 12 months.

Learn more at [DieboldNixdorf.com/Storevolution](https://www.dieboldnixdorf.com/storevolution).